

- FOR IMMEDIATE RELEASE -
August 4th, 2008

Bloody Good Horror marks one-year anniversary.

There are many historic dates in the world of horror: Friday the 13th, October 31st, Black Friday... Okay, the last one not so much, but it sounded good, right? August brings a new date of significance to the horror community as Bloody Good Horror celebrates its first anniversary.

Since August 2007, Bloody Good Horror has been bringing well-rounded, fan-friendly news and criticism to the world of horror, and horror enthusiasts the world over have responded. In only one short year Bloody Good Horror has become the home of a thriving community of bloggers, commenters, and overall horror fanatics.

From 2001 to 2004, site co-founder and editorial director Eric Newell made Bloody Good Horror his labor of love, but decided along with brother and co-founder Mark Newell, to take a break. Three years later, with his thirst for the macabre reborn, Eric re-launched Bloody Good Horror. But just bringing the site back was not enough: he went bigger, with more writers, more content, and a weekly podcast focused on critical issues in horror.

Mark Newell developed a new, sleeker look for Bloody Good Horror. The upgrade came with added functionality in the form of personal blogs, member accounts, and podcast streaming. The changes earned accolades almost immediately, as AMC's Monsterfest named Bloody Good Horror its site of the week in April 2008; only the second time the honor had been bestowed.

On celebrating one year, Bloody Good Horror co-founder Eric Newell said: "It feels great. One of our biggest concerns was whether we'd be able to reconnect with fans of the old site. In just about a year's time, we've not only managed to find a lot of those people, but we've also connected with a gaggle of new fans as well, and that's been incredibly fulfilling."

While it has been a great year, Newell looks forward to big things in the future. "Being honored by AMC let us know that we were doing all the right things, and now, with our first anniversary behind us, Bloody Good Horror is poised to take the online horror community by storm in our second year."

The month of August will see some technical improvements to the site as well as several content offerings marking the occasion. Bloody Good Horror t-shirts will also be available through a contest as part of the birthday celebration. For more information or to contact any members of the Blood Good Horror team, please visit BloodyGoodHorror.com.